



**SABIT GROUP PROGRAM
AGRIBUSINESS ASSOCIATION DEVELOPMENT FOR WESTERN
EURASIA & THE CAUCASUS
JANUARY 27 – FEBRUARY 24, 2007**

PROGRAM TOPICS

MANAGEMENT AND MARKETING

Marketing agricultural products
Agricultural sales and service
Farm management
Crop rotation
Preparation and maintenance of plants
Operation and maintenance of equipment
Crop production
Risk management
Human resource management

FINANCE

Agricultural price analysis
Auctions, contracts and exchanges
Agricultural subsidies
IT applications in agriculture
Record keeping and accounting

**AGRIBUSINESS POLICY AND
DEVELOPMENT**

Government regulation
Agricultural policy
Research and development
Standards and certification issues

AGRICULTURAL SCIENCE

Animal science
Seeds and genomics
Principles of animal environment and structure
Plant nutrition and soil fertility
Pesticides
Agrichemicals
Safety and agrichemicals
Plant pests, diseases, & disorders

ASSOCIATION DEVELOPMENT

Association creation and reorganization
Event planning
Financial management
Fundraising
Human resource management
Industry lobbying representation and advocacy
Inter-association cooperation
Marketing, advertising and media
Member services
Project management and strategic planning

This is not an exhaustive list. Host companies are invited to lend their expertise in the above program topics, as well as, any additional topics related to Agribusiness and Association Development. For more details on specific interests, or to learn how you can participate, please contact:

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